



# Tracks

Fall 2014



The Tulsa Society for the Prevention of Cruelty to Animals Newsletter

## Events:

**November 22 - 23**

Williams Route 66 Marathon  
Supporting the Tulsa SPCA  
*Downtown Tulsa*

**January 27, 2015**

Posh For Paws  
Posh Style  
*5952 S. Lewis Ave.*

**February 21, 2015**

Tulsa SPCA Red, White, Blue &  
Rescue Trivia Night  
*OU Founders Hall (41st & Yale)*

**June 2015**

Paws & Pictures  
3rd Annual Tulsa SPCA Paws & Pictures  
Movie Night  
*Admiral Twin Drive-In*

**We speak for those who  
cannot speak for themselves.**

The Tulsa SPCA's mission is to promote a quality life for domestic animals who provide companionship to people in the greater Tulsa area through rescue, rehabilitation, education, advocacy and community service.



[tulsaspcas.org](http://tulsaspcas.org)  
**(918) 428-7722**



Tulsa-SPCA



@Tulsa\_SPCA



Tulsa-SPCA

## Tulsa SPCA Named Charity Partner for The 2014 Williams Route 66 Marathon

The Tulsa SPCA is listed as one of five charities that runners can fundraise for in the Charity Challenge for the Williams Route 66 Marathon this November. The challenge allows runners and their supporters an opportunity to raise funds and awareness for their charity of choice.

To everyone who will make a contribution to one of the teams raising money for Tulsa SPCA, and to those who brave the unpredictable weather to cheer on those who pledged to raise money for us, we say **THANK YOU and we couldn't do what we do without donors & supporters like you!**

When a runner registers to participate in the 5k, half marathon or full marathon, they can also pledge to raise a minimum amount in lieu of paying an entry fee to race and the money will go to the charity of their choice. The Route 66 marathon will match up to \$25,000 for the charity challenge this year.

If you're feeling motivated and charged to run for the Tulsa SPCA, here are the runner's minimum fundraising requirements:

5k Runner – \$100  
½ Marathon runner – \$250  
Marathon runner – \$500



Marathon relay runner - \$1,000

You can visit the [www.route66marathon.com](http://www.route66marathon.com) website to register, start your fundraising campaign, or to make a donation to any runner that is running and raising money on behalf of the Tulsa SPCA.

At press time, 22 runners had signed up and chosen the Tulsa SPCA as their charity partner. Our goal is to raise \$25,000 through the runners.

On November 22, Mutley, The Tulsa SPCA mascot, will participate in the Mascot Dash.

The Mobile Adoption Center (MAC) along with Tulsa SPCA board members, staff and volunteers will be at the Health, Fitness, & Sustainability Expo at Cox Convention Center to meet those runners and supporters that have donated or raised funds and who will be racing in one of the races that weekend. The Expo will also feature a Holiday Market so you can take advantage of early holiday shopping.

Hours for the Expo are:

Friday, Nov. 21st 11am - 8pm  
Saturday, Nov. 22nd 10am - 6pm



# A Letter From Mindy...



**Mindy Tiner, Executive Director of the Tulsa SPCA celebrated her 6-month anniversary with the organization in September.**

It's been so busy here that the time has just flown by. Over the last six months we've made many improvements and continue working hard to move forward. In the last year, we've rescued animals from horrible and unsanitary conditions, helped provide food for the pets of our homeless residents, participated in numerous community events, provided almost 2,500 low-cost services through our public vaccination clinic to over 1,000 dogs and cats, and cared for and adopted out hundreds of animals. I've appreciated the willingness of other rescue agencies to talk, partner and share information with me. My hope is that we continue to develop relationships and hopefully partnerships so we can increase our impact on the animals in the community, as well as the humans whose lives they effect.

The Tulsa SPCA is currently working on a Strategic Plan to better focus our efforts. We have some great ideas and a dedicated group of hard-working, motivated supporters to help move us forward over the coming years. Assisting us in the process is Linda Jenkins, owner of Jenkins Consulting Group. We are so excited about Linda's involvement, not only because of her many years of experience with non-profit challenges, but also because Linda's two dogs, Harper and Lee were adopted from us in 2006.

"I made my first trip to the Tulsa SPCA on April 15th and decided to adopt not one, but two 9-month-old chow mix puppies (sisters) that had been there for four months," Linda said. "They were very shy and no one else wanted to adopt both of them."

"I don't know what their lives were like before they were fortunate enough to make it to the SPCA, but I know that I'm happy to be able to give them a life filled with love and plenty of 'doggie' biscuits!"

Linda's direct experience with the services we provide adds value to the strategic planning process. I can't wait to update you on our progress.

Over the last few months I've experienced the joy of seeing those in our care leave for their forever homes, while at the same time finding out how hard it is to say goodbye. Our goal for every animal we take in is to connect them with the humans who are searching for that missing piece of their lives and who are able to provide a loving, permanent homes. But although we hope they are only at the SPCA for a short time, we make sure they feel love, kindness and safety while in our care. So as our animals leave the SPCA, we wish them well, but it is usually with a tear in our eye because they've touched our lives and connected with our hearts.

I want to close by saying **thank you so much** to our supporters. We are not a part of any national agency nor do we receive any government funding. All of you own our successes as much as we do because without your support we would not exist. The work we do, the difference we make, is because our supporters care enough to give us the resources to affect change. My hope is we continue developing relationships and hopefully partnerships and increase our impact on animals in our community as well as the humans whose lives they effect.



Linda Jenkins is pictured here with Harper and Lee, her Tulsa SPCA rescue dogs.



# Paws & Pictures 2014 2nd Annual Drive-In Movie Night

The Second Annual Paws & Pictures: Tulsa SPCA's Drive-In Movie Night held on Thursday, June 19 at the Admiral Twin Drive-In had over 900 adults, children and dogs in attendance to enjoy music by DJ Shannon, face painting by Blow, Twist, Pop and Paint!, emcee KTUL meteorologist Mike Collier, and the featured movies of How to Train Your Dragon and Maleficent on one screen and 22 Jump Street and Edge of Tomorrow on the other.

The Tulsa SPCA netted over \$13,000 to support operations thanks to the generosity of sponsors and in-kind supporters including: Blake Smith and Dottie Stockton of the Admiral Twin, American Waste Control, Williams, MidFirst, American Heritage Bank, BancFirst, Conklin Gilpin & Wertz, Regent Bank, Vaughan Insurance, Barracuda Staffing, Ann's Bakery, Sylvan Printing, Kerri Franklin, Daniel Jeffries, Blue Stem Printing, Sonja's Photography and The Barkery.

Plan to attend the Third Annual Paws & Pictures in June 2015.  
Exact date TBA.

Special thanks to board members and Tulsa SPCA supporters: Chris Graves, Michael Tiner, Nichole Bostian Trantham, Susan Rogers, Jeffrey J. Burns, Catherine Kovacs, DAnn Berson, Jim Burwell, Julie & Paul Davis, Mary Green of K9 Manners & More, Michael Esmond, Michael Pacewicz, Susan Bayley, Tracey Raymond, Vicki Limas, Faith Orlowski, Linda Davis, Liz Skates, Ray Tullius, Ryan Yates and Stacy Robinson.

Kudos to the Paws & Pictures Committee of Stacy Robinson, Jessica Luong, Terry Walker, Crissy Causey, Mindy Tiner, Ryan Yates and Nichole Bostian Trantham.



## Thank You to Long Time Tulsa SPCA Friend

As the saying goes, a picture is worth a thousand words. For Tulsa SPCA, valued friends like Don Crane of Studio D Photography, formerly known as MOTO Photo, pictures and contests have, over many years, assisted in the increase of donations helping our cause of speaking for those that cannot speak for themselves.

MOTO Photo first offered a free sitting and a 5x7 picture in exchange for a donation of dog or cat food. Several years of wading through piled up food in the lobby changed the scenario to an offer of a free sitting and picture for a cash donation. Eventually a Cutest Pet contest emerged with a large number of contestants participating each year and considerable cash donations flowed in to support the endless number of needy pets and their care.

The response to the yearly pet contest, and pictures of obviously loved and valued family members, projects the message of the importance pets play in homes. When having your pets photo professionally taken, Mason Felice, Photographer at Studio D,

encourages people to bring important props to help their pets respond well in the photo shoots. "People know their pets better than anyone, and we all want pictures that reflect the variety of personalities"

Kudos and gratitude to Don, Mason and Studio D Photography for patience and for devotion to helping Tulsa SPCA care for the needy pets and give them an opportunity to find their forever homes.



Don Crane



## Planned Giving Partnership

The Tulsa SPCA was established in 1913, and for over 100 years has provided a safe haven for abandoned, abused or neglected animals. We continue this dedication with an animal cruelty investigative department, adoption services and a wellness clinic. Additionally, we promote a stronger quality of life for domestic animals in our communities, through ongoing rescue services, rehabilitation, education, advocacy, community service and outreach.

Perhaps your beloved family pets – possibly adopted from us - have offered love and companionship that enriched your life immeasurably. If you would like to help us continue to serve animals over the next 100 years, please consider leaving a legacy through a charitable bequest in your will or living trust. You can honor your pets and help ensure that

the Tulsa SPCA maintains its mission to rescue, rehabilitate and provide shelter to companion animals in need. These planned gifts provide the resources to create extraordinary opportunities to ensure the future of charitable organizations like ours. Fortunately, through our partnership with the Tulsa Community Foundation, financial advice and direction is provided at no charge to you, to better understand the benefits of planning, as well as designating assets to Tulsa SPCA.

For additional information about how your thoughtful act can make a significant impact in support of the mission of Tulsa SPCA, please contact our Executive Director, Mindy Tiner.

[mtiner@tulsaspc.org](mailto:mtiner@tulsaspc.org) or  
918.428.7722, ext. 27



## Meet Moony...Feline Ambassador

Moony and a sibling, Fanny, arrived earlier this year as tiny kittens surrendered by an owner "with too many cats." Both are domestic short-hair cats mixed with Manx breed and born without tails. Moony was a bundle of energy and immediately began working the cat room like a politician. He soon began a permanent fixture on the Mobile Adoption Center (MAC) and started attending area nursing homes with the Pets Are Love (PAL) program. Moony has learned to walk on a leash, and allows cat handler, Cheryl Wallace, to walk him up and down the halls of the nursing home looking for people to give him attention. With patients, Moony sits on their beds, much to their delight, and almost always finds a cozy place to curl up for a quick "cat nap." He is a welcome visitor, and one can tell from his purring that he is happy to be there.

Because of Moony's outgoing personality and warmth, he has officially been named as the

first Cat Ambassador for the Tulsa SPCA! In the Cat Colony, he greets visitors, loves to be cuddled by those thinking of adopting a kitty and is comfortable being held by just about anyone.

**Congratulations Moony,  
on your new title.  
You have certainly  
earned it!**



## Ever wondered how you could support the Tulsa SPCA?

We have many options available to people of all income levels. For those donors interested in a recurring donation, you can set that up through your bank by filling out an ACH form from the Tulsa SPCA or using your credit card through PayPal on the Tulsa SPCA website. For those donors interested in a recurring donation, you can set that up through your own bank or if using a credit card, arrange that from our website through PayPal or filling out an ACH form. Your monetary donations help us touch the lives of thousands of humans and animals every year.

We have a number of standing events throughout the year: Bingo Bash, Trivia Night and Paws and Pictures to name a few. You can support our events through event sponsorship, purchasing tickets, donating items or services for the events and volunteering your time to plan and implement events. We also have events like the Route 66 Marathon where you can support the Tulsa SPCA while participating in an activity you enjoy (see front cover story).

If you would like to donate items from our wish list, please visit <http://www.tulsaspc.org/how-you-can-help/wish-list> for a complete rundown of needed items.

The Tulsa SPCA wants to thank Custom Cuts Tree Care and Stephenson Plumbing for supporting the Tulsa SPCA through discounted services. Please patronize these businesses when you need tree or plumbing needs!



## Happy Tails Cookie – Patience Is A Virtue

A dog living in a culvert beside the road was reported to Cruelty Investigator, Tim Geen, who found a frightened Cocker Spaniel, matted and hungry. He lured her into a humane trap and brought her to the Tulsa SPCA. Named Cookie by a staff member, she was medically treated, bathed and entered the shelter world. She was an older dog, six to eight years old, and very suspicious of people and other dogs. Not a combination that fostered successful social interaction nor appealed to potential adopters.

As weeks passed the staff became fond of "Cookie Monster" --- a label of affection for this lovely girl. Over time, Cookie was adopted four times with honest and frank discussions about her

special needs and her quirky personality. And four times she returned as unworkable in the home.

With each failure Cookie and the Tulsa SPCA staff became more distressed and all wondered what would be the solution.

One day Kathy came to the shelter with Kenny, her special needs teen son. He needed a companion, and after careful observation with the family group and Kenny's gentle handling with Cookie, a match was made. A trial adoption was arranged.

Cookie once again had a home but this time it was as if she knew there was a job to be done. Cookie has bonded with Kenny

and responds to his signals of need for attention, waking Kathy if a seizure is occurring or stressful sleep noises are happening. She has become protective of her home and family. Cookie will soon be outfitted with a Service Dog jacket and able to accompany Kenny to places outside the home.

Good  
things  
come to  
those  
who  
wait!



Kathy, Kenny and Cookie



The Tulsa SPCA has many dedicated volunteers that help with Tulsa SPCA operations and events. Nina and Sean are just two of the many people who work tirelessly to make the lives of our animals a little bit better. Without all of our volunteers, we would not be able to do what we do. Thank you to all the volunteers who step in where needed and who love the animals as we do. **Now...meet Nina and Sean!**

## Nina Walker

**Q: How long have you been a Tulsa SPCA volunteer?**

**A:** I've been a volunteer for the past 5 years.

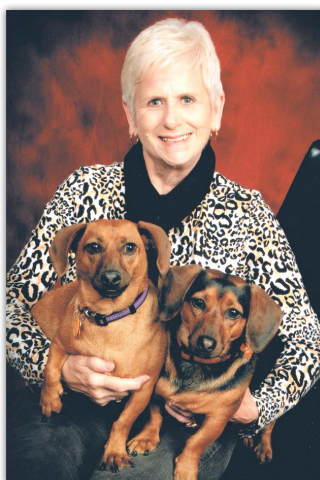
**Q: What made you want to volunteer?**

**A:** The first I learned about the Tulsa SPCA was during the holiday season years ago. I have two grandsons, Evan and Reed Gillman, now 14 and 11 years old. That year, Evan did not want presents. He asked everyone to give him money instead so that he could donate it to the animals at the Tulsa SPCA. Of course, that was after making sure Santa Claus was still going to come visit. Anyways, since then, he has asked us to donate money every Christmas instead of receiving presents. That was how I initially got involved.

**Q: What is a memorable or significant moment you've had while volunteering at the Tulsa SPCA?**

**A:** I want to first say that all the pets are special at the Tulsa SPCA. My most memorable moment would be when I adopted my own two pets from the Tulsa SPCA. A few years ago, the Tulsa SPCA did a big

rescue of over 70 dogs from Latimer County. I had one picked out and instead got two. Their names are Sunny and Sassy. I had initially wanted to adopt only Sunny. Sassy had heart worms and I was worried no one would adopt her so I took her as well! My grandsons also have 3 dogs from the Tulsa SPCA.



**Q: What would you tell new recruits or others considering volunteering for the Tulsa SPCA?**

**A:** It's a wonderful and fulfilling experience. Not everyone has the time, but there are different levels of things you can do for the Tulsa SPCA. I live out in Bixby so I volunteer at MAC (Mobile Adoption Center) outings, which makes it more convenient for me to volunteer.

**Q: What do you like about volunteering on the MAC?**

**A:** I like having a dog for a day and being the person to showcase them. MAC outings also help train the pets to be around people again. The best part is that I get to show them love and affection for the day.

## Sean Kraft

**Q: How long have you been a volunteer?**

**A:** I started volunteering earlier this year in February.

**Q: What made you want to volunteer?**

**A:** I was looking for a job and my job coach tried looking for positions for me at the Tulsa SPCA. Even though they were not hiring at the time, I became very interested in what the Tulsa SPCA was about. I began volunteering soon after.

**Q: How often do you volunteer?**

**A:** I often volunteer two to three days a week for the whole day. On those days, I routinely help clean the cat room, do dishes, do laundry, and fill the kong toys with treats for the dogs. There are times I've had to help in other areas like cleaning the dog kennels and filing paperwork in the offices to help others out when it gets busy. Of course, you can't volunteer without having some play time with the dogs and cats.

**Q: What do you like most about volunteering at the Tulsa SPCA?**

**A:** I enjoy the time I get to spend with the animals and knowing that I am helping them get adopted to families that will love them.



**Q: What is a memorable or significant moment you've had while volunteering?**

**A:** When you ask that question, there are two dogs that come to mind. Nala was one of the dogs I connected with almost immediately. She was an amazing dog and we became friends during the process. I am glad I was there to help her get ready for adoption and see that she got her forever home. Yogi is the other dog that I will remember. He had a stroke and wasn't going to recover from it.

They had to put him to sleep. He spent his last moments with me. I remember sitting by him on the floor and held him while they gave him the shot.

# Tulsa SPCA Facts & Figures

## Year To Date

### Intake

Dogs – 243  
Cats – 98

### Adoptions

Dogs – 209  
Cats – 71

### Cruelty Cases

667 completed  
investigations

### Volunteers

472 volunteers  
6,216 volunteer hours

### Food

Only includes food used on-site at the Tulsa SPCA

On average we use over

20,000 lbs. of dog food  
per year

On average we use over

4,000 lbs. of cat food  
per year



### Medical Care Over \$50,000

### Fundraising Event Income

Date	Event	Profit
Jan. 11	Zoom Room Grand Opening	\$520
Jan. 28	Posh For Paws	\$615
April 17	Rock Your Paws	\$1,000
June 19	Paws & Pictures Movie Night	\$13,058
July 30	Tulsa Drillers Bark in the Park	\$60
Year To Date	Total Event Fundraising Revenue	\$15,253



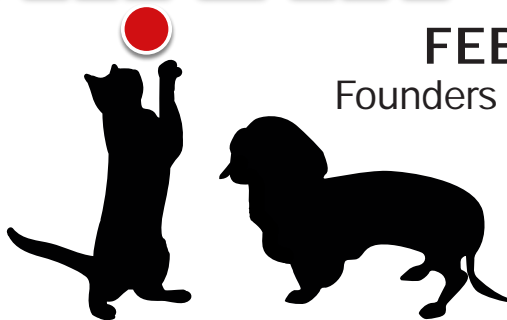
Tulsa Society for the Prevention of Cruelty to Animals  
2910 Mohawk Blvd • Tulsa, OK 74110-1419

**TULSA SPCA Presents**

**RED, WHITE, BLUE & RESCUE**  
**TRIVIA NIGHT**

**FEBRUARY 21ST, 2015**

Founders Hall - OU Schusterman Center



[www.tulsaspc.org](http://www.tulsaspc.org)