

IMPROVING THE LIVES OF DOGS & CATS.

2021 SPONSORSHIP OPPORTUNITIES





IN 2020 THE TULSA SPCA



PLACED

905

DOGS AND CATS



RESOLVED

1,004

CRUELTY INVESTIGATIONS



ADMINISTERED

23,194

LOW-COST VACCINATIONS



PERFORMED

7,105

SPAY/NEUTER SURGERIES



DISTRIBUTED MORE THAN

40,000

POUNDS OF FOOD TO THOSE IN NEED

WHY IT MATTERS.

Supporting the Tulsa SPCA is about more than just a dollar amount. It is about making a meaningful difference for abused, abandoned and neglected animals in our community by giving them a chance at a life they always deserved.

Cash was one of the many dogs who came to the Tulsa SPCA last year for a second chance. Upon arriving, he was in appalling shape. In addition to ear infections, flea infestations, severely matted hair and nails growing into his paw pads, he had a tumor we suspected was cancerous. Cash obviously hadn't been dealt the best cards, and more than anything we wanted to give him the chance to live out a happy, healthy life. Circumstances looked bleak, but our community rallied behind him, believed in him and generously donated to ensure Cash and others like him could receive vital medical care. Overwhelmed by the outpouring of love for Cash, we were able to provide the extensive care he needed to continue his journey and ultimately find his forever home, which he did! His story is one we will always remember and serves as a reminder there's no greater feeling than fulfilling our mission.





ANNUAL SPONSORS

2021 SPONSORSHIP OPPORTUNITIES

ANNUAL PRESENTING SPONSOR \$10,000

Presenting Sponsor will receive the following benefits:

- 2 teams of 8 at Trivia Night + 4 mulligans per team + dinner options
- 16 tickets to Bingo Bash + 48 extra bingo cards + 48 special bingo cards (3 per person) + dinner options
- 50 movie tickets to the Paws & Pictures Drive-In Movie
- 50 vaccine coupons for the Tulsa SPCA veterinary clinic
- 16 t-shirts from the Tulsa SPCA shop at [Reach Clothing](#)
- Support decal to proudly display at your business
- Kittens to the Rescue! or Puppies to the Rescue! baby animal delivery for a one-hour visit at your business
- Name a litter of puppies or kittens
- Special category judge + 50 complimentary votes & 16 Launch Party tickets at PAWsh Palaces

Presenting Sponsor will benefit from the following media recognition:

- Press Releases for each event recognizing your sponsorship
- Logo placement on all printed and digital material for each event
- Quarterly social media mentions
- Premier logo placement on [tulsaspca.org](#) homepage

TOP DOG SPONSOR \$7,500

Sponsor will receive:

- 1 team of 8 at Trivia Night + 4 mulligans + dinner options
- 8 tickets to Bingo Bash + 24 extra bingo cards + 24 special bingo cards (3 per person) + dinner options
- 40 movie tickets to the Paws & Pictures Drive-In Movie
- 30 vaccine coupons for the Tulsa SPCA veterinary clinic
- 16 t-shirts from the Tulsa SPCA shop at [Reach Clothing](#)
- Name a litter of puppies or kittens
- Support decal to proudly display at your business
- 40 complimentary votes + 16 Launch Party tickets at PAWsh Palaces

Sponsor will benefit from the following media recognition:

- Press releases for each event recognizing your sponsorship
- Logo placement on all printed and digital material for each event
- Quarterly social media mentions
- Premium logo placement on [tulsaspca.org](#) homepage

CAT'S MEOW SPONSOR \$5,000

Sponsor will receive:

- 1 team of 8 at Trivia Night + 3 mulligans + dinner options
- 8 tickets to Bingo Bash + 16 extra bingo cards + 16 special bingo cards (2 per person) + dinner options
- 30 movie tickets to the Paws & Pictures Drive-In Movie
- 20 vaccine coupons for the Tulsa SPCA veterinary clinic
- 8 t-shirts from the Tulsa SPCA shop at Reach Clothing
- Support decal to proudly display at your business
- 30 complimentary votes + 8 Launch Party tickets at PAWsh Palaces

Sponsor will benefit from the following media recognition:

- Logo placement on all digital material for each event
- Quarterly social media mentions
- Logo placement on [tulsaspca.org](#) homepage

PICK OF THE LITTER SPONSOR \$2,500

Sponsor will receive:

- 1 team of 8 at Trivia Night + 2 mulligans + dinner options
- 8 tickets to Bingo Bash + 8 extra bingo cards (1 per person) + dinner options
- 20 movie tickets to the Paws & Pictures Drive-In Movie
- 10 vaccine coupons for the Tulsa SPCA veterinary clinic
- 8 t-shirts from the Tulsa SPCA shop at Reach Clothing
- 20 complimentary votes + 8 Launch Party tickets at PAWsh Palaces

Sponsor will benefit from the following media recognition:

- Logo placement on all digital material for each event
- Quarterly social media mentions
- Logo placement on [tulsaspca.org](#) homepage

PUPPY LOVE SPONSOR \$1,000

Sponsor will receive:

- 1 team of 8 at Trivia Night + 1 mulligan + dinner options
- 8 tickets to Bingo Bash + 4 extra bingo cards + dinner options
- 8 movie tickets to the Paws & Pictures Drive-In Movie
- 8 complimentary votes + 8 Launch Party tickets at PAWsh Palaces

Sponsor will benefit from logo placement on each website event page.

KITTEN CABOODLE SPONSOR \$750

Sponsor will receive:

- 4 tickets to Trivia Night
- 4 tickets to Bingo Bash
- 4 movie tickets to the Paws & Pictures Drive-In Movie
- 4 complimentary votes + 4 Launch Party tickets at PAWsh Palaces

Sponsor will benefit from logo placement on each website event page.



**SATURDAY
APRIL 17, 2021
7PM | Virtual**

**Details will be sent with
ticket confirmation**

tulsaspca.org/trivia-night

TRIVIA NIGHT

Join us for virtual trivia from the comfort of your home! Starting the week before the event, we will have a **silent auction, wine pull and restaurant gift card pull**. The night of the event, we will have a fun-filled night of **trivia and a raffle for the chance to win a packaged travel experience to Phoenix, Arizona**. We look forward to spending an exciting evening with you and your furry friends! Details on how to communicate with your team captain and submit your answers will be sent prior to the event. For any questions, please reach out to giving@tulsaspca.org.

Trivia Host Sponsor \$600

Sponsor our trivia host for the evening — help us cover the cost of having custom questions developed and a host to ask the questions, give the hints and finalize the winners!

Sponsor will receive:

- 8 tickets to Trivia Night including takeout dinner options
- 1 mulligan

Sponsor will also benefit from the following media recognition:

- Website event page
- On screen during event

Rex Sponsor \$500

Sponsor will receive:

- 8 tickets to Trivia Night including takeout dinner options
- 1 mulligan

Sponsor will also benefit from the following media recognition:

- Website event page
- On screen during event

Jester Sponsor \$250

Sponsor will receive:

- 4 tickets to Trivia Night including takeout dinner options

Did you know?

Leading up to Trivia Night, you'll have the opportunity to participate in a silent auction, wine pull and restaurant gift card pull. During the event, we'll also have a raffle!

DRIVE-IN MOVIE

Summer 2021 | Admiral Twin Drive In
7PM Gates Open | 9PM Movies

Come one, come all AND bring your four-legged friends to the Tulsa SPCA's Paws & Pictures Drive-In Movie Night. Two screens, four movies! Come early and enjoy pre-movie activities and games for the entire family!

Admiral Twin Sponsor \$4,000

The historic Admiral Twin Drive-In is a working drive-in movie theater with real expenses — help us cover the cost to host this exciting event at this Tulsa landmark.

- 60 movie tickets
- \$20 in concession coupons
- 10 t-shirts from the Tulsa SPCA shop at Reach Clothing

Sponsor will also benefit from the following media recognition:

- Logo on all printed and digital materials for the event
- Website event page
- Newsletter recognition
- On-screen at event
- Social media mention

Academy Award Sponsor \$500

Sponsor will receive:

- 20 movie tickets
- \$10 in concession coupons
- 8 t-shirts from the Tulsa SPCA shop at Reach Clothing

Sponsor will also benefit from the following media recognition:

- Website event page

Golden Globe Sponsor \$250

Sponsor will receive:

- 10 movie tickets
- \$4 in concession coupons
- 4 t-shirts from the Tulsa SPCA shop at Reach Clothing

tulaspca.org/paws-pictures





**SATURDAY
SEPT. 2021**

7PM | OU-Tulsa Founder's Hall

tulsaspca.org/bingobash

BINGO BASH

Buffet Sponsor \$2,500

Help us cover the cost of a delicious dinner for more than 200 attendees.

Sponsor will receive:

- One table of 8 at Bingo Bash including dinner
- 8 drink tickets
- 8 extra bingo cards + 8 special bingo cards
- 10 vaccine coupons at the Tulsa SPCA veterinary clinic

Sponsor will also benefit from the following media recognition:

- Website event page
- Newsletter recognition
- On-screen at event
- Social media mention

Venue Sponsor \$500

Help us cover the cost of renting out the beautiful, bingo-friendly Founder's Hall space at the midtown OU-Tulsa campus.

Sponsor will receive:

- One table of 8 at Bingo Bash including dinner
- 8 drink tickets
- 4 extra bingo cards + 4 special bingo cards

Sponsor will also benefit from the following media recognition:

- Website event page

Habanero Table Sponsor \$500

Sponsor will receive:

- One table of 8 at Bingo Bash including dinner
- 8 drink tickets
- 4 extra bingo cards + 4 special bingo cards

Sponsor will also benefit from the following media recognition:

- Website event page

Jalapeño Sponsor \$250

Sponsor will receive:

- 4 seats at Bingo Bash including dinner
- 2 drink tickets
- 2 extra bingo cards + 2 special bingo cards

PAWsh PALACES

Architects, builders, amateurs and students create dog and cat shelters and play structures that you can win!

Launch Party Sponsor \$2,000

Your sponsorship will help us host a fun kickoff event for the teams, media and the public to see the Palaces for the first time.

Sponsor will receive:

- 40 complimentary votes
- 20 launch party tickets
- Logo/Name placement on one Palace's display
- Logo/Name placement on all printed materials
- Logo/Name placement on Launch Party invitations (digital and printed)

Sponsor will also benefit from the following media recognition:

- Website event page
- Newsletter recognition
- Social media mention

Printing Sponsor \$750

Your support will cover all of the PAWsh Palaces posters, flyers, postcards and signs to help the public know how to vote for their favorite structures.

Sponsor will receive:

- 20 complimentary votes
- 10 launch party tickets
- Logo/Name placement on all printed materials

Sponsor will also benefit from the following media recognition:

- Website event page

Imperial Sponsor \$500

Sponsor will receive:

- 10 complimentary votes
- 8 launch party tickets
- Logo/Name placement on a Palace

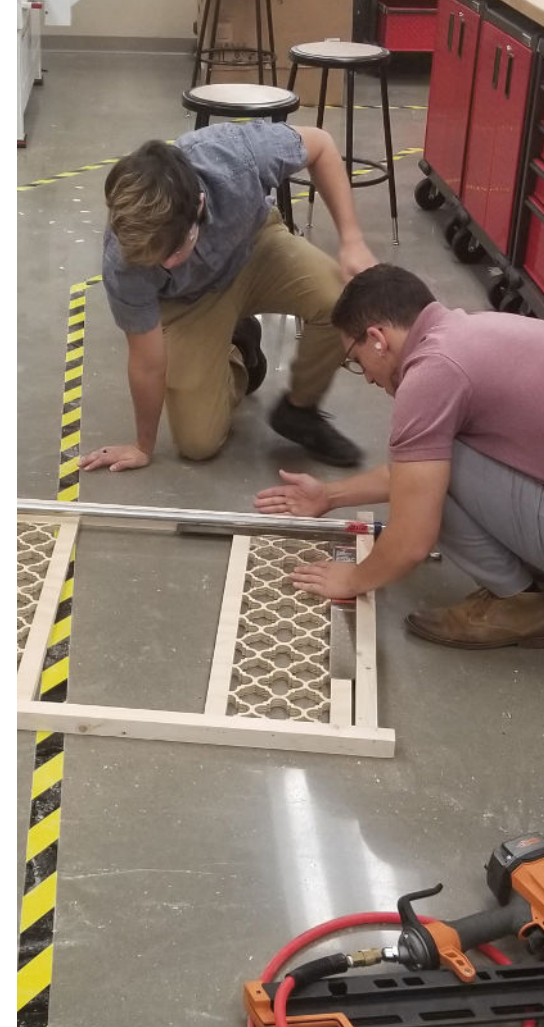
Sponsor will also benefit from the following media recognition:

- Website event page

Royalty Sponsor \$250

Sponsor will receive:

- 5 complimentary votes
- 4 launch party tickets



MEDIA IMPACT

January 1, 2020 through December 31, 2020

| FACEBOOK | | TWITTER | | INSTAGRAM | |
|---|--------------------------|---|--------------------------------|-------------------------------------|--|
| FOLLOWERS | | FOLLOWERS | | FOLLOWERS | |
| 25,132 | | 1,461 | | 4,179 | |
| TULSA SPCA WEBSITE | | | | | |
| PAGE VIEWS | | USERS | | AVERAGE TIME | |
| 533,290 | | 150,197 | | 2 minutes, 13 seconds | |
| PAWS & PICTURES DRIVE-IN MOVIE PAGE VIEWS | BINGO BASH PAGE VIEWS | PRANKS & PAWS TRIVIA NIGHT PAGE VIEWS | PAWSH PALACES PAGE VIEWS | | |
| 548 | 1,049 | 1,492 | 333 | | |
| NEWSLETTERS | | | | | |
| SPRING 2020 | | FALL 2020 | | e-NEWSLETTER (10 DIGITAL ISSUES) | |
| 4,800 | | 3,452 | | 32,276 (average 3,227 per issue) | |
| EVENT ATTENDANCE 2019 | | | | | |
| PAWS & PICTURES DRIVE-IN MOVIE | BINGO BASH | PRANKS & PAWS TRIVIA NIGHT | PAWSH PALACES | | |
| 650 | 220 | 204 | 198 VOTES 1,000+ VIEWS | | |

ANNUAL SPONSOR

2021 SPONSORSHIP COMMITMENT FORM

HOW CAN I HELP?

One way the Tulsa SPCA promotes awareness of our life-saving services — and raises much-needed funds — is through community events. When you join the Tulsa SPCA as an annual sponsor, you help us improve the lives of dogs and cats, and their human companions.

I WANT TO HELP!

Please complete the information below.

Name _____ Company _____
My company will match: ☐ Yes! ☐ No.

Address _____ City, State, Zip _____

Email _____ Best Phone Number _____

SPONSORSHIP LEVEL

- ☐ \$10,000 Presenting Sponsor ☐ \$2,500 Pick of the Litter Sponsor
☐ \$7,500 Top Dog Sponsor ☐ \$1,000 Puppy Love Sponsor
☐ \$5,000 Cat's Meow Sponsor ☐ \$750 Kitten Caboodle Sponsor

PAYMENT INFORMATION

- ☐ Invoice my company ☐ Check
☐ Visa, Mastercard, Discover or American Express

Credit Card # _____

Exp. Date _____ CVV _____ Billing Zip _____

Name on Card _____

I am unable to be a 2021 ANNUAL SPONSOR; however, I would like to sponsor an individual event.

Event Name: _____

Sponsor Level: \$ _____

Mail this form to the Tulsa SPCA or email to
giving@tulsaspca.org. Thank you for your support!



Our mission is to improve the lives of dogs and cats, and their human companions.
Mailing Address | P.O. Box 581898 | Tulsa, OK 74158
Adoptions & Clinic | 2910 Mohawk Blvd. | Tulsa, OK 74110
(918) 428-7722 ext. 1037 | giving@tulsaspc.org | tulsaspc.org
Tax ID #73-0608144

CONNECT WITH US!



TulsaSPCA



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