



**2023  
SPONSORSHIP  
OPPORTUNITIES**



**OUR MISSION  
IS TO IMPROVE THE LIVES OF DOGS  
AND CATS, AND THEIR HUMAN  
COMPANIONS.**

This year the Tulsa SPCA is celebrating 110 years of service to Tulsa and other communities in Green Country. We continue to work diligently to serve as an advocate and speak for those who cannot speak for themselves. Our mission to “improve the lives of cats and dogs, and their human companions” remains at the forefront of all we do.

As one of the largest non-government animal shelters in the Tulsa area, our growth over the past few years has been exponential. In 2022, we took in 1,569 animals and placed 1,554 in loving, forever homes. In addition, we provided numerous low-cost clinic services, including 6,162 spay/neuter surgeries, 18,931 vaccines and placed 3,619 microchips. Last but certainly not least, we investigated 1,656 cruelty cases and provided almost 25,000 pounds of pet food to people in need.

Our adoptable pets come to us mostly from owner surrenders and transfers from surrounding city shelters. In addition to pet adoptions, we also provide an on-site low-cost veterinary clinic (which provides vaccinations, spay/neuter surgery, dental and other services), perform cruelty investigations and have several community engagement initiatives such as our PAL (Pets Are Love) program which practices animal-assisted therapy and we partner with educational programs related to humane pet care offered to schools and other youth serving programs.

The Tulsa SPCA depends on local support to provide for animals both in foster homes and at the shelter. Our operating budget comes from your donations, and the money stays right here in Tulsa. We are proud to report that 90% of all donations directly support our programs.

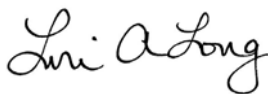
Our efforts can go even further with your sponsorship of this year's fundraising events. We're offering the opportunity for local businesses, foundations and individuals to commit to a joint sponsorship package for maximum impact – and fun! Or you can choose a single event to sponsor. This booklet outlines all of the available options and benefits.

Tulsa SPCA is proud to report a live release rate of 98%, and your generosity plays a crucial role in saving lives. It is important to remember we are not affiliated with any national agencies and receive no government funding; therefore all our services are possible because of your donations, which remain local. Your generosity allows us to treat, protect, shelter and love animals that come to us in desperate need of second chances. Thank you for your consideration and do not hesitate to reach out should you have any questions.

With gratitude,



Mindy Tiner  
Chief Executive Officer  
mtiner@tulsaspc.org



Lori A Long, MHR, CFRE  
VP of Philanthropy & Communications  
llong@tulsaspc.org



Our mission is to improve the lives of dogs and cats, and their human companions.

Mailing Address | P.O. Box 581898 | Tulsa, OK 74158

Adoptions & Clinic | 2910 Mohawk Blvd. | Tulsa, OK 74110

(918) 428-7722 ext. 1037 | [giving@tulsaspc.org](mailto:giving@tulsaspc.org) | [tulsaspc.org](http://tulsaspc.org)

Tax ID #73-0608144

**CONNECT WITH US!**







**DIESEL**  
**Tulsa SPCA**  
**Rescue**

**IN 2022 THE TULSA SPCA**

PLACED



**1,554**

DOGS AND CATS

RESOLVED



**1,656**

CRUELTY INVESTIGATIONS

ADMINISTERED



**18,932**

LOW-COST VACCINATIONS

PERFORMED



**6,162**

SPAY/NEUTER SURGERIES

DISTRIBUTED



**24,985**

POUNDS OF FOOD TO THOSE IN NEED

# WHY IT MATTERS.

Supporting the Tulsa SPCA is about more than just a dollar amount. It is about making a meaningful difference for abused, abandoned and neglected animals in our community by giving them a chance at a life they always deserved.

Bo (now George) came to the Tulsa SPCA this year with his brother Ty. They were found in the middle of the road asleep and were immediately brought to us. Their owners chose to voluntarily surrender them to us due to a lack of space. After a medical exam, it was discovered that both George and Ty were heartworm positive. These treatments can be pricey, especially in large dogs like these. We are thrilled to report George and Ty have since been adopted and have recently received their final heartworm injections! We anticipate they will be heartworm negative in 9 months, ready to live full, happy lives. Thanks to your generous financial support, these kinds of happy endings are possible.



*George*



*Ty*



## **ANNUAL SPONSORS**

2023 SPONSORSHIP OPPORTUNITIES

### **ANNUAL PRESENTING SPONSOR \$10,000**

Presenting Sponsor will receive the following benefits:

- 2 tables of 8 at Trivia Night + 8 mulligans per team + 16 drink tickets
- 2 tables of 8 at Bingo Bash + 48 extra bingo cards + 16 drink tickets + 48 special bingo cards (3 per person)
- 50 movie tickets to Paws & Pictures Drive-In Movie
- 50 vaccine coupons for the Tulsa SPCA veterinary clinic
- \$320 credit to purchase merchandise from the Tulsa SPCA shop at [Reach Clothing](#)
- Support decal to proudly display at your business
- Kittens to the Rescue! or Puppies to the Rescue! Baby animal delivery for a one-hour visit at your business
- Name a litter of puppies or kittens
- 1 complimentary entry into the Rescue Love Pet Photo Contest
- 1 complimentary Rescue Love calendar
- Logo placement on cover of Rescue Love calendar

Presenting Sponsor will benefit from the following media recognition:

- Logo placement on all printed and digital material for each event
- Quarterly social media mentions, plus one Facebook Live PSA
- Premier logo placement on [tulaspca.org](https://tulaspca.org) homepage

### **TOP DOG SPONSOR \$7,500**

Sponsor will receive:

- 1 table of 8 at Trivia Night + 4 mulligans + 8 drink tickets
- 1 table of 8 at Bingo Bash + 24 extra bingo cards + 24 special bingo cards (3 per person) + 8 drink tickets
- 40 movie tickets to Paws & Pictures Drive-in Movie
- 30 vaccine coupons for the Tulsa SPCA veterinary clinic
- \$320 credit to purchase merchandise from the Tulsa SPCA shop at [Reach Clothing](#)
- Name a litter of puppies or kittens
- Support decal to proudly display at your business
- 1 complimentary entry into the Rescue Love Pet Photo Contest
- 1 complimentary Rescue Love calendar
- Logo placement inside back cover of Rescue Love calendar

Sponsor will benefit from the following media recognition:

- Logo placement on all printed and digital material for each event
- Quarterly social media mentions, plus one Facebook Live PSA
- Premium logo placement on [tulaspca.org](https://tulaspca.org) homepage

## CAT'S MEOW SPONSOR \$5,000

Sponsor will receive:

- 1 table of 8 at Trivia Night + 3 mulligans + 8 drink tickets
- 1 table of 8 at Bingo Bash + 16 extra bingo cards + 16 special bingo cards (2 per person) + 8 drink tickets
- 30 movie tickets to Paws & Pictures Drive-In Movie
- 20 vaccine coupons for the Tulsa SPCA veterinary clinic
- \$160 credit to purchase merchandise from the Tulsa SPCA shop at Reach Clothing
- Support decal to proudly display at your business
- 1 complimentary entry into the Rescue Love Pet Photo Contest
- 1 complimentary Rescue Love calendar
- Logo placement on one month of Rescue Love calendar

Sponsor will benefit from the following media recognition:

- Logo placement on all digital material for each event
- Quarterly social media mentions
- Logo placement on tulsaspc.org homepage

## PICK OF THE LITTER SPONSOR \$2,500

Sponsor will receive:

- 1 table of 8 at Trivia Night + 2 mulligans + 8 drink tickets
- 1 table of 8 at Bingo Bash + 8 extra bingo cards (1 per person) + 8 drink tickets
- 20 movie tickets to Paws & Pictures Drive-In Movie
- 10 vaccine coupons for the Tulsa SPCA veterinary clinic
- \$160 credit to purchase merchandise from the Tulsa SPCA shop at Reach Clothing

Sponsor will benefit from the following media recognition:

- Logo placement on all digital material for each event
- Quarterly social media mentions
- Logo placement on tulsaspc.org homepage

## \*PUPPY LOVE SPONSOR \$1,000

Sponsor will receive:

- 1 team of 6 at Trivia Night + 1 mulligan + 6 drink tickets
- 6 tickets to Bingo Bash + 4 extra bingo cards + 6 drink tickets
- 8 movie tickets to Paws & Pictures Drive-In Movie

Sponsor will benefit from logo placement on each website event page.

## \*KITTEN CABOODLE SPONSOR \$750

Sponsor will receive:

- 4 tickets to Trivia Night + 4 drink tickets
- 4 tickets to Bingo Bash + 4 drink tickets
- 6 movie tickets to Paws & Pictures Drive-In Movie

Sponsor will benefit from logo placement on each website event page.

*\*Sponsors at these levels will be seated with other guests up to a maximum of 8 per table. Additional tickets for each event are available for purchase.*

Join us for our annual Pranks & Paws Trivia Night where it's a true battle of the brains! It's an exciting evening of team style trivia including a dinner, silent auction, dessert auction, and raffle. Have fun with friends and family all while supporting the Tulsa SPCA. For any questions, please reach out to [giving@tulsaspca.org](mailto:giving@tulsaspca.org).



**APRIL 22, 2023**

**@ OU-Tulsa  
Founders Hall**

**Stay up to date!  
[tulsaspca.org/trivia-night](https://tulsaspca.org/trivia-night)**





# TRIVIA NIGHT

## **Royal Court Dinner Sponsor \$2,500**

Help us cover the cost of a delicious dinner. Sponsor will receive:

- One table of 8
- 16 drink tickets
- 5 mulligans
- Recognition in printed newsletter
- Logo placement on website event page
- On-screen recognition at event
- 2 social media mentions on Tulsa SPCA platforms

## **Cap and Bells Venue Sponsor \$1,000**

## **Heads & Tails Bead Game Sponsor \$1,000**

## **Score Sheet Sponsor \$1,000**

All \$1,000 sponsors will receive:

- One table of 8
- 8 drink tickets
- 3 mulligans
- Logo placement on website event page
- On-screen recognition at event
- 1 Social media mention on Tulsa SPCA platforms
- Name/logo placement on score sheet (Score Sheet sponsor only)
- Sponsor will receive a marketing minute (Heads & Tails Bead Game sponsor only)

## **\*Renaissance Host Sponsor \$750**

Sponsor our trivia host for the evening. Sponsor will receive:

- 6 seats
- 6 drink tickets
- 2 mulligans
- Logo placement on website event page
- On-screen recognition at event

## **\*Rex Sponsor \$500**

## **\*Trivia Round Sponsor \$500**

Sponsor will receive:

- 4 seats
- 4 drink tickets
- 1 mulligan
- Logo placement on website event page

## **\*Jester Sponsor \$250**

Sponsor will receive:

- 2 seats
- 2 drink tickets

\*Sponsors at these levels will be seated with other guests up to a maximum of 8 per table. Additional tickets are available for purchase at \$40 each.

Come one, come all AND bring your four-legged friends to the Tulsa SPCA's Paws and Pictures Drive-In Movie Night. Two screens, four movies! Come early and enjoy pre-movie activities and games for the entire family! Questions? Contact [giving@tulsaspca.org](mailto:giving@tulsaspca.org)



June 2023  
@ Admiral Twin

Stay up to date!  
<https://www.tulsaspca.org/paws-pictures/>

# PAWS & PICTURES

## Admiral Twin Sponsor \$5,000

The historic Admiral Twin Drive-In is a working drive-in movie theater with real expenses-- help us cover the cost to host this exciting event at this Tulsa landmark.

Sponsor will receive:

- 50 movie tickets
- \$25 in concession coupons

Sponsor will also benefit from the following media recognition:

- Logo on all printed and digital materials for the event
- Newsletter recognition
- On-screen at event
- Social media mention

## Academy Award Sponsor \$1,500

Sponsor will receive:

- 25 movie tickets
- \$20 in concession coupons

Sponsor will also benefit from the following media recognition:

- Logo on all digital materials for the event
- Newsletter recognition
- Social media recognition

## Best Picture Sponsor \$1,000

Sponsor will receive:

- 20 movie tickets
- \$15 in concession coupons

Sponsor will also benefit from the following media recognition:

- Logo on digital materials for the event
- Newsletter recognition

## Best Screenplay Sponsor \$750

Sponsor will receive:

- 15 movie tickets
- \$15 in concession coupons

Sponsor will also benefit from the following media recognition:

- Logo on digital materials for the event

## Best Director Sponsor \$500

Sponsor will receive:

- 10 movie tickets
- \$10 in concession coupons

Sponsor will also benefit from the following media recognition:

- Logo on event webpage

## Golden Globe Sponsor \$250

Sponsor will receive:

- 10 movie tickets
- \$10 in concession coupons

Join us for our annual Bingo Bash event including several rounds of bingo, dinner, silent auction, dessert auction, and raffle! For any questions, please reach out to [giving@tulsaspca.org](mailto:giving@tulsaspca.org).



# Bingo Bash

*Team Spirit Night*

**JULY 29, 2023**

**@ OU-Tulsa  
Founders Hall**



# BINGO BASH

## **MVP Sponsor \$2,500**

Help us cover the cost of a delicious dinner. Sponsor will receive:

- One table of 8
- 16 drink tickets
- 8 extra bingo cards + 8 special bingo cards
- Recognition in printed newsletter
- Logo placement on website event page
- On-screen recognition at event
- 2 social media mentions on Tulsa SPCA platforms

## **Pennant Venue Sponsor \$1,000**

### **Heads & Tails Bead Game Sponsor \$1,000**

\$1,000 sponsors will receive:

- One table of 8
  - 8 drink tickets
  - 4 extra bingo cards + 4 special bingo cards
  - Logo placement on website event page
  - On-screen recognition at event
  - 1 social media mention on Tulsa SPCA platforms
- 
- Sponsor will receive a marketing minute (Heads & Tails sponsor only)

## **PomPom Sponsor \$750**

Sponsor our Bingo Bash host for the evening. Sponsor will receive:

- 6 seats
- 6 drink tickets
- 3 extra bingo cards + 3 special bingo cards
- Logo placement on website event page
- On-screen recognition at event

## **\*#1 Fan Sponsor \$500**

### **\*Bingo Round Sponsor \$500**

Sponsor will receive:

- 4 seats
- 4 drink tickets
- 2 extra bingo cards + 2 special bingo cards
- Logo placement on website event page

- Sponsor will receive a marketing minute (Bingo Round sponsor only)

## **\*Mascot Sponsor \$250**

Sponsor will receive:

- 2 seats
- 2 drink tickets
- 1 special bingo card per person

\*Sponsors at these levels will be seated with other guests up to a maximum of 8 per table. Additional tickets are available for purchase at \$35 each.





The Tulsa SPCA is continuing our "Rescue Love" Photo Contest and Calendar for 2024. We start with an online contest whereby people enter photos and stories of their Oklahoma rescued dogs and cats.

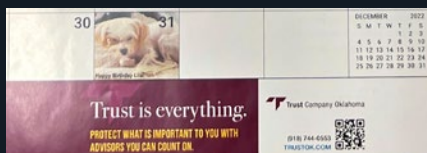
Then the platform is open for a specific period of time for voting. Participants are encouraged to solicit their family, friends, neighbors, coworkers, etc. to vote for their entry. Social media integration and promotion is highly suggested and easy to utilize. The top 12 entries with the most votes earn a spot in the calendar, with the highest vote entry receiving the cover. The next 20 entries with the most votes will be included in a photo collage on the calendar.

# Rescue Love

# 2024 RESCUE LOVE CALENDAR

Support the Tulsa SPCA and advertise your business in our 2024 Rescue Love calendar. There are numerous opportunities in various spaces to proactively share your message, including:

- **Footer Advertisement**
  - \$250 for 1/4 of space
  - \$500 for 1/2 of space
  - \$750 for 3/4 of space
  - \$1,000 for entire space
- **Pricing is for one month only. Placement in footer underneath monthly calendar.**



Sponsor a day with a special message:

- **Sponsor a day (Text Only) \$25**
- **Sponsor a day (Text + Photo) \$50**
- **Sponsor a day (business advertisement, includes photo and/or logo + Text) \$100**



*All advertisements are on a first come first served basis. Please note some days will not be available as they are blocked off for Tulsa SPCA's use. All advertisements are subject to approval. The Tulsa SPCA reserves the right to deny any advertisement.*

# MEDIA IMPACT

January 1, 2022 through December 31, 2022

FACEBOOK		TWITTER		INSTAGRAM	
FOLLOWERS		FOLLOWERS		FOLLOWERS	
30,370		1,503		5,253	
TULSA SPCA WEBSITE					
PAGE VIEWS		USERS		AVERAGE TIME	
580,675		172,541		2 minutes, 7 seconds	
	BINGO BASH PAGE VIEWS		PRANKS & PAWS TRIVIA NIGHT PAGE VIEWS		
	1,274		1,015		
NEWSLETTERS					
SPRING 2022		FALL 2022		e-NEWSLETTER (10 DIGITAL ISSUES)	
4,277		3,829		54,589 (average 5,458 per issue)	
	EVENT ATTENDANCE				
	BINGO BASH		PRANKS & PAWS TRIVIA NIGHT		
	154		138		

# PRINTING

Sponsored by

Posters

Business Cards

Postcards

Special Effects Printing



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**Established 1978**

5544 S 104th East Ave, Tulsa, OK 74146-6505  
tpsitulsa.com 918.254.9622

Booklets

Brochures

Envelopes

Banners



# Thank you to our 2022 Sponsors!

## Annual Joint Sponsors

**Presenting Sponsor**  
American Waste Control

**Cat's Meow Sponsor**  
Cyclonic Valve Company

**Pick of the Litter Sponsors**  
Susan Rogers  
The Tiner Family

**Puppy Love Sponsors**  
Bluestem Escrow & Title  
Becky Robbins & Dana Kastelic  
Stanfield + O'Dell/Charlotte Henry

**Kitten Caboodle Sponsor**  
TPSi



*Roger*

## Pranks & Paws Trivia Night Sponsors

**Caps and Bells Venue Sponsor**  
Judith Reeves  
QuikTrip  
Robb & Darla Vanskike

**Score Sheet Sponsor**  
Bixby Flower Basket

**Heads & Tails Game Sponsor**  
Commerce Bank

**Rex Sponsor**  
Paradigm Energy

**Jester Sponsors**  
Nichole Bostian Trantham  
Vien Vyadavongsy

## Bingo Bash: Beach Fest Sponsors

**Boardwalk Dinner Sponsor**  
McDaniel Acord

**High Tide Venue Sponsor**  
Oklahoma Alliance for Animals

**Seaside Host Sponsor**  
Robb & Darla Vanskike

**Sand Dollar Sponsor**  
Meagan Farley and Casey Stowe

**Boogie Board Sponsor**  
Margaret Carnahan



# SAVE THE DATE



Join Tulsa SPCA and Garden Deva on 3/25 to create a pet-themed wind chime! Watch our website and social media for more details.



The Tulsa SPCA is partnering with Inner Circle Vodka Bar to host an early summer vodka infusion class! The event will be held on 5/23 at Studio 308! Watch our website and social media for more details.



Tulsa Society for the Prevention of Cruelty to Animals  
P.O. Box 581898 • Tulsa, OK 74158

