

Tracks



Fall 2023

The Tulsa Society for the Prevention of Cruelty to Animals Newsletter

We speak for those who cannot speak for themselves.

The Tulsa SPCA's mission is to improve the lives of dogs and cats, and their human companions.



tulsaspc.org
(918) 428-7722

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happy tails

Roy

Roy came to Tulsa SPCA as a stray in May 2023. We determined he suffered from impaired vision and was hard of hearing. After looking him over, our Clinic Staff determined Roy was around 13 years old, which made finding the right home challenging. Quickly after arriving, Roy found his way into the arms of a foster family, who gave him love and care. Through no fault of either party, they returned Roy to Tulsa SPCA after one month. Then, Clinic Staff

noticed he was barely eating and scared of his surroundings. Upon hearing his story, and with a little encouragement from colleagues, Kyle Paddock, Director of Communications at Tulsa SPCA, became enamored with Roy. His family fell in love and two months later adopted Roy into their family. He even helps look after their children!

Cathy

Cathy came to Tulsa SPCA from another animal welfare agency after being found abandoned outside an apartment complex. She immediately greeted everyone who came near and radiated kindness. After arriving at our campus, we determined Cathy was FIV+, meaning she could not be around other cats. Erin Johnson, Tulsa SPCA Clinic Manager, noted Cathy was well cared for and already spayed, both uncommon



Continued on page 5



Faithful Friends



Sox

Become a monthly donor and help homeless, abused and abandoned animals in the Tulsa community.

Faithful Friends are an integral part of our organization. Through monthly donations, Faithful Friends provide the Tulsa SPCA with a consistent and reliable source of funding that allows us to provide vital resources to the animals in our care and intelligently plan ahead, creating more life-changing outcomes.

When you join Tulsa SPCA's Faithful Friends program, you will join a special group of people committed to improving the lives of dogs and cats, and their human companions. It's the safest, simplest, and most effective way to support animals like Sox who are still waiting to be in their forever home.

Faithful Friends at all levels will receive a welcome kit and frequent updates throughout the year about the impact you're making! Currently, we have 100 Faithful Friends!

"I like the Tulsa SPCA's belief in helping those with four legs AND two legs. They understand that humans have a huge impact on the animals. Everyone can help in some way-- volunteering, donating, or just sharing information. I'm glad to be a Faithful Friend and help support their mission"

-- KAY LIMKE

Becoming a Faithful Friend can accommodate any budget. Donations occur automatically each month and you can change or cancel the amount at any time.



BECOME A FAITHFUL FRIEND TODAY.
www.tulsaspc.org/monthly

Visit the Tulsa SPCA Clinic Today!



Did you know the Tulsa SPCA Low-Cost Clinic offers a plethora of services to help ensure your pet is happy and healthy? Various clinic services include:



Low-Cost Vaccinations



Prevention Medications



Preventative Care



Microchipping



Dental Care



And so much more!

To make an appointment, or simply learn about our low-cost clinic services, visit: <https://www.tulsaspc.org/clinic-services/>

A Month to Remember

For those familiar with the animal welfare world, they know August means Clear the Shelters month! Clear the Shelters is a national initiative to raise awareness and promote adoptions. Here at Tulsa SPCA, we reduced the adoption fees for available dogs and cats to a NYD (name your donation) fee, which is a \$5 minimum. The reason, as the name would imply, is to encourage folks to adopt and clear our shelter! As of August 1, our shelter was very full with 76 dogs and cats. With a \$10,000 monthly fundraising goal, we knew we had our work cut out for us!

One of the main ways we inform the community of adoptable dogs and cats is through our social media pages. Each week our team determines which dogs and cats were available at a NYD price that week, and their pictures and descriptions were posted to social media. We also included convenient ways to donate so people could help us reach our fundraising goal. "Our aim was to help as many people as possible fall in love with our dogs and cats, then come by the shelter to meet them. I would post a dog and a cat each day, as well as a weekly photo collage--the response from the community was always encouraging!" noted Kyle Paddock, Director of Communications at Tulsa SPCA.

In addition to reduced adoption fees, there were a number of other incentives to adopt



in August. Every Tuesday and Thursday of the month, adopters would receive a free item such as crates, gates, playpens, litter boxes, and more! A goodie bag of helpful information, coupons, and treats was also included. Renee Russell, VP of Operations, remarked, "These items are helpful as they allow adopters to start with an item like a crate that can help their pet settle into their new home."

All of these fantastic efforts led up to our Clear the Shelters event at our campus on August 26. All available dogs and cats were at a NYD price, eager and with anticipation to meet their forever families. We had a food truck, snow cones, raffles, t-shirt sales, vendor tables, and more! All staff and many volunteers (seen above) were ready to help process the upcoming tidal wave of adoptions and distribute information about Tulsa SPCA and overall care of adopted dogs and cats.

As one can imagine, this event took a massive amount of coordination and planning. Adopters were given the opportunity to fill out an application and provide veterinary records in advance and be pre-approved, or they could apply onsite. We took dogs out one by one for showings, while cats were available for viewing and cuddles in our Mobile Adoption Center (seen to the left) and in our cat colony rooms in the shelter.



A Month to Remember

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"It was incredible to see everyone who came to adopt eager to meet the dogs and cats. Each dog and cat got attention--people were willing to spend time with so many of our animals, not just honing in on the one they wanted to adopt," said Melissa Allen, Pet Care Specialist.

Speaking of adoptions--August 26 was certainly a day to remember! In total, 35 dogs and cats were adopted into their forever homes. Chase (seen to the right) is eager to go home and be loved by his new siblings! In fact, even regular Tulsa SPCA volunteers got in on the action. Mara (seen above) was adopted by Eileen McFadden, one of our regular volunteers at our low-cost vaccine clinic. Another notable adopter was Paris Simone Sherra Epps, the winner of Tiny Princess of America Pageant! She is a Tulsa native and at just 7 years old, is the first African-American Tiny Princess of America. Her platform is adopting rescue animals, and

her family had previously adopted many animals from us. It's true what they say--age is just a number!

We think it's safe to say Clear the Shelters Day at Tulsa SPCA--and the whole month of August--were a resounding success. In August, 156 dogs and cats were adopted into their forever homes.

Finally, thank you. Thank you for sharing our posts on social media, engaging with our emails, attending our events, volunteering with us, and of course, adopting, not shopping. While August is notable for Clear the Shelters, clearing our shelter remains our goal all year long. Thanks to you, we can live out our mission to improve the lives of dogs and cats, and their human companions.

If you or someone you know is interested in adopting a dog or cat from us, or simply learning more about the process, visit tulsaspc.org/how-to-adopt today.

Who knows--you just might meet your new best friend.



Staff and Volunteer Spotlight

My name is Lori Long. I was born in Duluth, MN as an Air Force Brat, raised in Omaha, NE and moved to Tulsa 20+ years ago, I am married to my husband Rob. We have a son Jeremy (14), a daughter Emily (11) and 3 very spoiled dog children, Ruby, Hope (a Tulsa SPCA adoptee) and Maude. We are very involved in scouting and my daughter is a competitive gymnast. We love the outdoors and traveling. As the VP of Philanthropy and Communications, I oversee all fundraising and marketing/communications efforts, volunteers, fosters, as well as our Community Engagement programs, our MAC (Mobile Adoption Center), PAL (Pets Are Love), and No More Bullying. My entire career has been in the non-profit sector and I love representing causes who speak for those who can't speak for themselves. I have had a lifelong love of animals, so it seemed a natural fit when I had the opportunity to become part of the Tulsa SPCA team. From our low-cost vet clinic to our cruelty and diversion program, our goal is to keep pets in homes and if we can do so by putting resources in the hands of the community, it's a win-win!



My name is Allison Allison--yes, really. I am a life long animal lover. Growing up, we had dogs, cats, birds, hamsters, and even hermit crabs! I especially love cats. I have four of my own at home and I don't know what I would do without them. I have been volunteering with Tulsa SPCA for a little over four years. I have always wanted to help animals, but I never knew how to get started. Then, I ended up bringing one of my cats to the Tulsa SPCA low-cost clinic and fell in love with the organization and all they do for animals in the community. Volunteers are a very important part of the Tulsa SPCA. Our Pet Care Staff have so many animals to care for, sometimes it is hard for them to give individual attention that dogs and cats need to thrive in this environment. That's where volunteers come in--they help socialize them and keep them happy and healthy until they find their forever homes. We have an absolutely amazing team who have dedicated their time to doing everything they can for the animals who come through the doors of Tulsa SPCA.



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for stray dogs and cats. In no time at all, Cathy (seen here) became what is referred to at Tulsa SPCA as an "admin cat." That does not mean Cathy was put in charge of anything--rather, she was placed in our administration building to keep the staff company. Because Cathy was so sweet and talkative, she quickly earned the nickname "Chatty Cathy." Courtney Jamison, Executive Assistant, mentioned she and Cathy would frequently have entire conversations during the day!

After several weeks, we introduced Cathy to a sweet family who came looking specifically for a cat for their young daughter. Immediately, Cathy flew into her arms and it was a match made in heaven. With tears all around, the staff bid Cathy farewell and wished her the best with her forever family!



Thank You to Our Annual Sponsors

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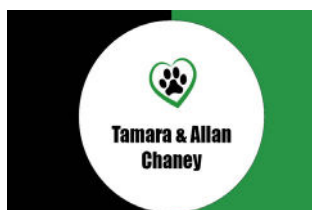
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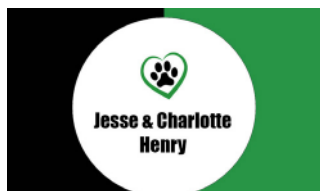
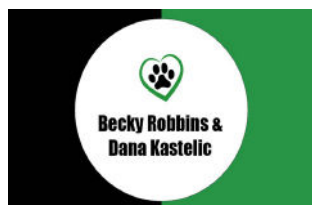
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Go Green with email

Would you like to get the Tulsa SPCA Newsletter electronically via email?

Choosing an electronic version not only saves trees, but it also saves the Tulsa SPCA money on printing and postage. If you would like to help us go green, send an email to giving@tulsaspc.org and provide your name and email address. Thank you for your support of the Tulsa SPCA!

Furever Home!

The Tulsa SPCA Brings Together Families



Grasshopper



Bruno



Diesel



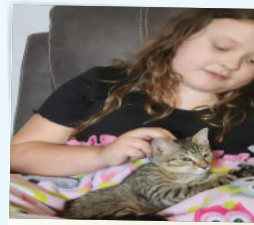
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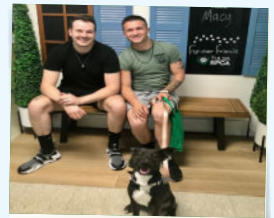
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Mara



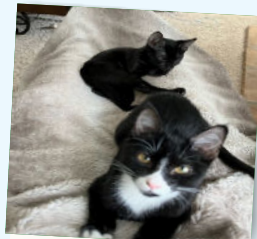
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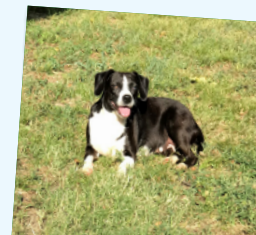
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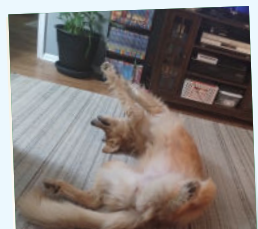
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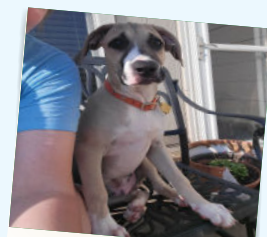
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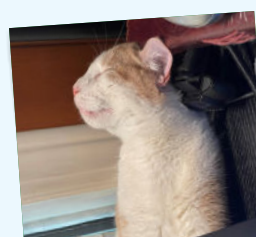
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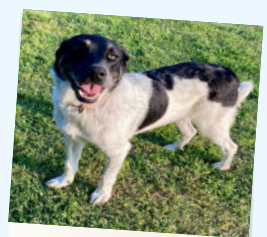
Mickey



Lucky



Wheatus



Ezekiel



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2023: A Year of Growth and Paws-ibilities

Here's what we've been up to.



Our team grew.
In December 2022, we had 29 staff. As of September 2023, we have 38 staff!



We acquired 22 acres of the adjacent property south of our campus known as the "Powell Property", setting the stage for future growth of our campus.



We completed our new Strategic Plan for the next 3-5 years, ensuring continued growth and success.

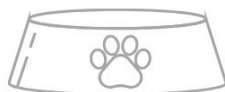


We fostered continued collaboration with Tulsa Animal Welfare, Meals on Wheels, DVIS, The Spring, and many other organizations.

Here's how you can help.



Your financial donations are vital to the success of our organization. Donate at tulaspca.org/donate.



Drop off dog/cat food and other items to our campus at 2910 Mohawk Blvd.
More of an online shopper? Visit tulaspca.org/shop.



Check out our new Tulsa SPCA merchandise coming soon at:
<https://reach-clothing.printavo.com/merch/TulsaSPCA>



Volunteer with Tulsa SPCA. From volunteering on-site, to helping with events, to fostering dogs and cats, there are many ways to get involved! Visit tulaspca.org/become-a-volunteer/ to learn more.

Black Friday, Small Business Saturday, Cyber Monday, and Giving Tuesday are right around the corner! Visit <https://www.tulaspca.org/2023-end-of-year-ways-to-give/> to learn more about the above ways you can help. Stay tuned to future newsletters, our website, and social media for more giving opportunities.