

# Impact Report 2023



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## Letter from the CEO

As I reflect on ten years of serving as CEO of Tulsa SPCA, I am overcome with fulfillment and gratitude. When I first came to Tulsa SPCA in 2014, we were placing approximately 150 dogs and cats each year, providing a low-cost vaccine clinic for the public once per week and providing jobs for about 14 people. In 2023, our team of 33 people placed 1,406 dogs and cats, assisted over 14,408 publicly owned animals through our low-cost clinic services, including twice-weekly vaccine clinics, twice-weekly preventative care clinics, four-times-weekly spay/neuter clinics, dental and surgical services, and more. By the numbers, we administered 23,423 vaccinations and implanted 4,164 microchips. We also conducted 1,009 cruelty investigations and distributed 27,725 pounds of pet food to those in need in our community. 2023 has truly been a year of growth and change.

To better assist and plan for continued future growth, we launched a strategic plan, which beautifully encapsulates how our mission can be better implemented. This plan is a result of a six-month process, with valuable input from the board of directors, staff, volunteers, community partners, veterinarians, and donors. As we look forward, we will build on our accomplishments and face challenges presented by new realities—challenges that will stretch our mission and services in new and exciting ways through our core values of teamwork, stewardship, public education and outreach, compassionate and humane treatment of animals, and animal-human bond. Our vision, with the assistance of this strategic plan, is: “By 2028, through community engagement, the rate



at which dogs and cats in the Tulsa area are abandoned, neglected or unnecessarily euthanized will be reduced.”

We recognize the importance of working together, and believe our impact is greater when we do so. We are extremely proud of strengthening existing partnerships, as well as building new ones based on mutual support and a shared love of our community. None of what we do would be possible without your generous financial support. Many think we are affiliated with the ASPCA, but we are not. While this organization does great work, there is a key difference: APSCA is a national organization and donations made to it do not get automatically allocated to local SPCA groups. Tulsa SPCA, on the other hand, is based right here in Tulsa, which means when you donate directly to Tulsa SPCA, your dollars remain in your community. Whether it is a \$5 monthly gift through our Faithful Friends program, a legacy gift, or anything in between, we are grateful when donors choose to keep their support local.


In addition to all of the aforementioned reasons, your donations are vital to Tulsa SPCA as we prepare for future growth with optimism and excitement. Thank you so much for believing in and joining our mission to improve the lives of dogs and cats, and their human companions.

**Mindy Tiner**  
CEO, Tulsa SPCA

“None of what we do would be possible without your generous support.”

## 2023 Statistics

 **1,406**  
dogs and cats placed

 **FOR DOGS**  
**▲ 7.7%**

2022

**22**

days


2023

**26**

days

Average  
length of stay\*

\*length of stay refers to the  
number of days an animal is with  
a shelter from intake to adoption

**FOR CATS**  
**▼ 16.7%** 

2022

**24**

days

2023

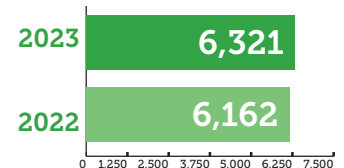
**20**

days

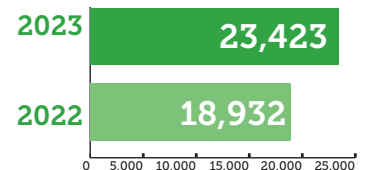
**27,725 pounds**  
of pet food  
distributed

**1,009**  
cruelty cases resolved

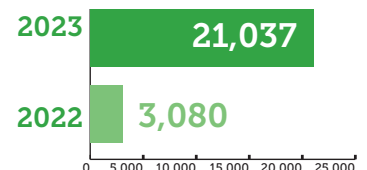
  
Spay/Neuter  
Surgeries Performed



  
Vaccinations  
Administered



  
Volunteer  
Hours Given



2023 reflects post-COVID volunteer hours

# Happy Tails for Lazlo



For those familiar with Tulsa SPCA, it will come as no surprise that no two days are the same. Some days bring success and triumph, yet others are filled with abject stress and urgency while caring for the dogs and cats who come through our doors.

It's not unusual to experience both extremes when we receive an animal with serious medical conditions. Such was the case with Lazlo.

Lazlo came to our clinic in late September to receive routine vaccines. His owners at the time disclosed to our team that they could not continue to care for Lazlo and would need to surrender him to give him the type of home they knew he deserved.

After what was expected to be a routine intake, our clinic staff realized Lazlo suffered from FIV (feline immunodeficiency virus) and a severe URI (upper respiratory infection). In addition, Lazlo's eyelids were rolled inside his eye sockets, which would require entropion surgery. The cause of this condition is unknown, but it is likely genetics plays a role. We knew it would not be an easy road to recovery, but our team quickly rose to the challenge. Lazlo received several rounds of treatment to combat his symptoms, and ample love and affection during the process. Audrie Rhea, one of our veterinary assistants, remarked, "We had to perform the entropion surgery twice to ensure complete recovery. Even though he was constantly in pain, he was the sweetest boy and he let us love on him." Folks also noted how much Lazlo's personality changed during the process. Before, he was quite reserved and sluggish. After he began healing, he came out of his shell and became the most loving cat. "He was allowed to be himself and, like all animals, just wanted to love and be loved," said Audrie. In early December, just two months after surgery and recovery, Lazlo was adopted into his forever family!



# Community Engagement



**For those who know Tulsa SPCA and its mission well, it will come as no surprise that community engagement has always been a pivotal focus of our organization. In 2023, these efforts continued to grow and expand.**

In 2022, our MAC (Mobile Adoption Center) was brought back into the community as we adjusted to a post-pandemic world. This year, we continued to build on that growth and success.

“The Mobile Adoption Center is a community favorite,” said Taylor Roepke-Perez, Director of Community Engagement for Tulsa SPCA. “It is a great way to get the Tulsa SPCA name out while also getting our animals seen.”



This year, we participated in our regular events—Rooster Days, Dog Days of Summer, BooHaHa, Tulsa Drillers, and others—while introducing new partnerships such as Garden Deva, Melton Truck Lines, Tulsa Botanic Garden, the Veterans Day Parade and the Tulsa Christmas Parade, to name a few.

As we add more events to our yearly schedule, we are constantly reminded of the importance of community partnerships. Tulsa SPCA is proud to maintain and cultivate countless partnerships in our community as we continue to be the leading collaborative animal welfare organization in the greater Tulsa region. A great example of a long-term partner we are proud of is Ferguson Subaru, which supports us by allowing mobile adoption events at their dealership and sharing our name across their social media platforms!



2023 has also been a remarkable year of growth for volunteers and fosters! We were fortunate to have 62 foster families, which ensured consistent homes for our dogs and cats to take a break from shelter life and experience the warmth of human companionship as they waited to be adopted by their forever families. As it often happens in animal welfare, fosters sometimes become those very families!

We were also thrilled to welcome 277 volunteers to our campus. Volunteers play such a vital role in our organization. From supporting staff to providing love and socialization to the dogs and cats in our care, there is never a shortage of ways to help. Volunteer opportunities include shelter enrichment opportunities, shelter cleaning, the vaccine clinic, and more.

“Our volunteers are an integral part of our organization,” said Roepke-Perez. “We appreciate all our volunteers do for Tulsa SPCA and how they share our mission.”



If you have ever considered joining us in our mission to improve the lives of dogs and cats, and their human companions, now is the time! With incredible growth expected for our organization, your time and talents will continue to elevate Tulsa SPCA and allow us to better assist our community. For more information about volunteering, please email [volunteers@tulsaspc.org](mailto:volunteers@tulsaspc.org). To learn more about fostering, send an email to [foster@tulsaspc.org](mailto:foster@tulsaspc.org). You can also visit [tulsaspc.org](http://tulsaspc.org) and click on “Get Involved.”

# Willow's Rescue Story

Willow was taken in by us in June 2023 after being found as a stray. She had a severe case of demodex mange and a secondary skin infection. It was obvious she was in a lot of discomfort. After a significant amount of care and treatment from our clinic staff, her coat started growing back and she was happy!



She was adopted in July, but unfortunately was returned due to domestic violence in the home.

After her return, she had a difficult time making eye contact and had a lot of low growling. Over time, and with the dedication of our pet care team easing her into socialization and working with her on manners, she started coming around and we made her available for adoption again.



It was the day after Christmas, and Lacee had been wanting another pet, specifically one to provide emotional support. She came to Tulsa SPCA and instantly fell in love with Willow. While Willow was skittish, once the staff told Lacee of her background, it pulled on her heartstrings. Lacee really felt a strong connection for Willow.

She adopted her on-site and took her home to surprise her kids, who were staying at their grandmother's house. They wouldn't come home until later, so Lacee had a chance

to get Willow used to the surroundings before the kids arrived. When they did, they were excited to see Willow, who quickly warmed up to the kids and to the other family dog, Scooby. The family has since given Willow a new name: Ruby.

"[Ruby] has come out of her shell. She used to stay on the couch, but now she sleeps with us, and she goes anywhere in the house and just loves affection," said Lacee. "She was scared of being in the car at first, but not now because she knows she gets treats—especially pup cups from Braum's!"

Due to her initial skin infections, Ruby does need sunscreen while outside for long periods of time. We are so thankful for Lacee and her family and their dedication to giving Willow (now Ruby) a safe, loving and forever home.



See all of the adoptable cats and dogs at [tulsaspc.org](https://tulsaspc.org)



# Strategic Plan

Since 1913, the Tulsa Society for the Prevention of Cruelty to Animals has made a significant impact in the lives of animals and their human companions in the greater Tulsa area.

In early 2023 we began a process to examine our services, outreach, and focus to develop a strategic plan that will guide the organization for the next five years. As we look forward, we will build on our

## 1 Prepare the Organization for the Future

## 2 Expand and Support Community Partnerships





accomplishments and face challenges presented by new realities - challenges that will stretch our mission and services in new and exciting ways. A strong strategic plan helps an organization plan for the future, respond to opportunities, and deepen a commitment to a core mission. This strategic plan, focused on obtaining actionable progress, is the result of a six-month process, with valuable input from the board of directors, staff, volunteers, community partners and donors.

Our strategic plan is divided into four pillars (pictured below) which will allow us to further advance our mission and set the stage for the organization's future success.

**3**

### Educate the Community About Animal Welfare

**4**

### Enhance Infrastructure to Meet the Community's needs



Our entire 2023-2028 Strategic Plan can be found at [www.TulsaSPCA.org](http://www.TulsaSPCA.org) under the About Us tab.

# Foster and Volunteer Spotlights



## Andrea Gardner Cat Foster Volunteer of the Year

Meet Andrea Gardner, our Cat Foster Volunteer of the Year! Andrea would always jump in to assist with cats and kittens. There were plenty of cats and kittens in and out of her home throughout 2023, some needing medical attention and others just needing love and attention to tame their spiciness! In total, she fostered 29 feline friends, which is 716 days and 1,432 hours of fostering!

Andrea says, "We love fostering cats and kittens with Tulsa SPCA! It is important to my partner, Matt, and I that we give as many animals as possible a chance for a good life. We believe they deserve every opportunity to be healthy, safe and loved. And preparing them to be good companions to their future families is a special way for us to "give" to our community. It is a labor of love that our home wouldn't feel complete without. We fall in love with each foster and have so much fun watching them grow and learn and play! Tulsa SPCA is a wonderful organization to work with! We began fostering years ago on our own and then with a different organization but found that Tulsa SPCA makes fostering easier and much more straightforward. The staff are kind and helpful. There are vets on-staff to address any medical needs, and they clearly care as much about our fosters as we do. I also appreciate that Tulsa SPCA has a good reputation in Tulsa and a large network to secure timely placements for our fosters. With Tulsa SPCA, we know we have partners supporting us through the process."



## Cheyenne Heath Volunteer of the Year

Cheyenne Heath is our Volunteer of the Year for 2023. She started volunteering with the Tulsa SPCA part way through 2023, but her and her children have put in 54 hours solely volunteering and they have put in 248 foster hours. She has been a great help in socializing any scared or hoarding case dogs that come into our care or dogs that just needed a little extra love and patience before they show their personality. We appreciate all of the hours she put into on-site dog socialization and enrichment, as well as her off-site hours with fostering!

Cheyenne says, "It is very rewarding to help an animal in the shelter understand that it is truly seen and genuinely loved, especially regardless of what they've been through. It creates a bond between us that can't be seen and can't be broken. Knowing that I am capable of creating happiness, love, and trust with an animal, no matter how small it seems, gives us BOTH a hope that a better life is within reach for them. I am humbled and blessed to be a part of it. I gain a true peace with every interaction I have with an animal in the shelter, because I know that each interaction is preparing them for their future family. It is truly fulfilling to be a part of this process in their lives."



**SOME PEOPLE REFER TO THE TULSA SPCA AS A “NO-KILL” SHELTER BECAUSE ALMOST ALL THE ANIMALS WE SERVE WALK OUT OF OUR DOORS.**

We discourage that terminology because no shelter or rescue ever wants to “kill” the animals it is their mission to save. Unfortunately, some open admission shelters are forced to make the difficult decision to euthanize for space. The Tulsa SPCA, as a managed intake shelter, is able to pull animals from open intake shelters as one source of our intakes instead of being in their position. However, the truth is, although never for space, we do sometimes make the decision to euthanize. If an animal is suffering and the cause cannot be treated, we will euthanize. We will also euthanize if an animal is deemed dangerously aggressive. Luckily, we are not forced to make that difficult decision often. The Tulsa SPCA uses the Asilomar Live Release Rate to highlight the number of animals who left our care with a live outcome (adoption, return to owner, etc.). **We are pleased to report our Live Release Rate for 2023 was 98%!**

\$650 

Tulsa SPCA's average cost per stay to host an animal.

All animals adopted from the Tulsa SPCA are:

- Spayed or neutered • Vaccinated • Heartworm or FIV/FelV tested • Given preventions (flea/tick, heartworm) • Microchipped



# Board of Directors

## Nichole Bostian Trantham, President

Chief Marketing Officer  
Nexcor

## Crissy Causey, Vice President

Director of Admission Marketing  
University of Tulsa

## Charlotte Henry, Treasurer & Past President

Partner  
Carr, Riggs & Ingram

## Jonathan Weber-Mendez, Secretary

Director of Mission Impact  
Write On Fundraising

## Tamara Chaney, MD

Pathologist  
Owner, Woodcraft Tulsa

## Brooke Ellis

Portfolio Manager  
Commerce Bank

## Meagan Farley

Business Development Manager  
Dewberry Architecture

## Jene Harmon

Vice President of Strategy and Marketing  
Webco Industries

## Katie Hood

Sales and Marketing Manager  
SERVEGROUP

## Logan James

Associate Attorney  
Hall Estill

## Andrea Maduro

Art Director  
Byers Creative

## Todd Pitts

Store Development Personnel Manager  
QuikTrip

## Judith Reeves

Financial Planning and Analysis Director  
The Williams Companies

## Interns:

### Ellen Both (Leadership Tulsa)

Chief of Staff, Senior Managing Director  
Teach for America

### Philip Scott, MBA (TYPROS)

Bank Officer  
IBC Bank | Oklahoma



Board President's Cats Miley and Cyrus



Treasurer • Charlotte Henry & Rescue Dog Louis

## ➔ Offer Your Expertise

The Board of Directors and various committees within the Tulsa SPCA organization are in need of volunteers with these skills:

### Board Engagement and Development

Diverse representation and passion for dogs or cats

### Fundraising

Sponsor/donor cultivation, financial planning and planned giving

### Community Engagement

Veterinarian outreach and Hispanic and North Tulsa community representation

### Operations and Culture

Human Resources, IT and customer service

The Board invites you to apply to join a committee. Please email [board@tulsaspc.org](mailto:board@tulsaspc.org) to offer the Tulsa SPCA your expertise on a volunteer basis.

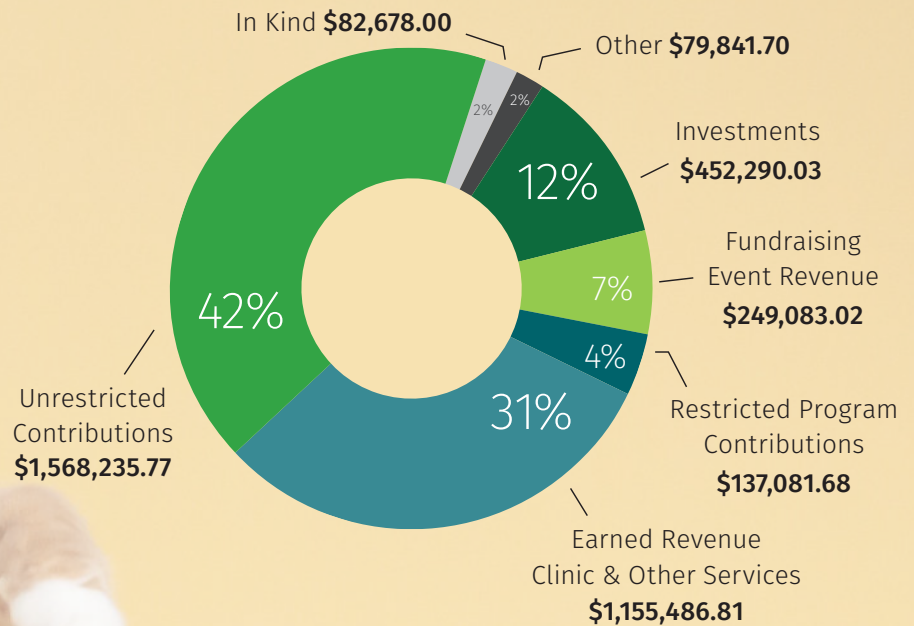


**FINANCIAL TRANSPARENCY AND ACCOUNTABILITY** are key to a thriving nonprofit. The Tulsa SPCA is pleased to share our financial outcomes from 2023. We take great pride in maintaining a diverse portfolio of revenue streams and keeping a low ratio of administrative and fundraising expenses compared to program expenses. We are dedicated to being an exceptional steward of your kindness and proud to maintain a Silver Seal of Transparency from independent charity watchdog GuideStar and an Encompass rating of 100 from Charity Navigator. If you are interested in a more detailed view of our financials, we encourage you to view them at [www.guidestar.org](http://www.guidestar.org).

#### HOW YOUR MONEY IS SPENT

Your gift to the Tulsa SPCA is an investment in the animals and their human companions we serve. Eighty eight percent of every dollar donated to us is spent directly on animal care and related programs. All funds are spent serving Tulsa animals within our local communities.

## 2023 Revenue \$3,724,697.01



## 2023 Expenses

**\$3,072,611.45**



Animal Care,  
Programs and  
Services

88% —

**\$2,711,874.50**



Admin and  
Fundraising

12% —

**\$360,736.95**

# Donor Spotlight



Tiffany with Casey, her Tulsa SPCA rescue dog.

**Tiffany Arend Campbell's kindness and compassion were well known to all who met her. Whether you were family, a friend, or someone she met during her legal career in family law, you could depend on Tiffany to advocate for you and treat you with kindness, compassion, and empathy.**

Tulsa SPCA was lucky enough to experience Tiffany's kindness firsthand both before and after her untimely passing. In 2020, Tulsa SPCA CEO Mindy Tiner met with Tiffany and her husband Stuart to discuss an estate gift from her late parents. During their conversation, Mindy learned about Tiffany's lifelong love for rescue dogs and her belief that rescue dogs give unconditional love to their rescuer. Her first experience with Tulsa SPCA was more than 20 years prior, when she adopted a two-year-old springer who was full of life. Over the years, she adopted several other dogs and considered each one her special child. They all experienced wonderful lives, knowing they were safe and loved.

While Tiffany wanted to open her home to animals in need, she always made sure her current dogs were welcoming to any new rescue before adopting. Tulsa SPCA's mission "to improve the lives of dogs and cats, and their human companions" was a perfect fit for Tiffany. "Tulsa SPCA was a very special charity to her due to the care and love they gave each of their dogs," said Stuart.

As a result of the meeting, Tulsa SPCA received a generous estate gift in the name of Tiffany's parents, leading us to name our recently built low-cost clinic as the John & Tricia Arend Clinic in their honor. Sadly, two years later, we learned of Tiffany's untimely passing. True to her legacy of kindness and generosity, Tiffany left her own generous estate gift to Tulsa SPCA. After consulting with Stuart and the Campbell family, we decided the best way to honor her memory was to dedicate a portion of her donation to renovating our Volunteer Center. Tiffany's commitment to helping others, both animal and human, made creating the Tiffany A. Campbell Volunteer Center an obvious choice.

"Through this gift and dedication, Tiffany's legacy of kindness and selflessness lives on, as the building houses our community engagement programs, including our volunteer and foster efforts," said Mindy. "Gifts like this enable us to continue serving the community we love."



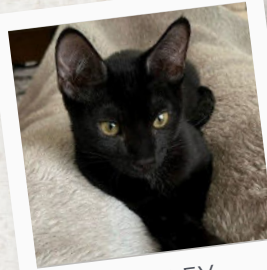
# Happy Tails



WILLOW



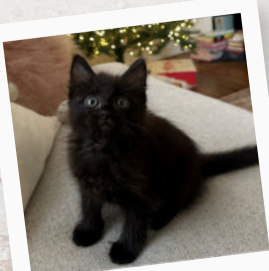
FLAMINGO



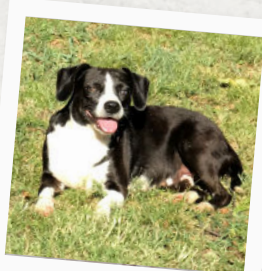
CARLEY



COCONUT



FIGARO



FRIEDA



GUNNER



MAGGIE



MARA



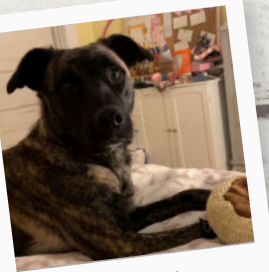
MAXWELL



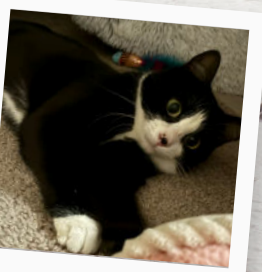
PELICAN



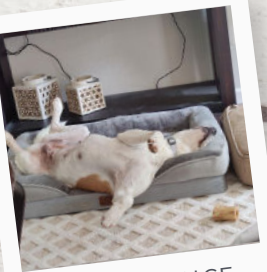
RUDY



STEPH



TANSY



TEMPERANCE



TERRY

**1,406 ANIMALS WERE PLACED IN 2023.** These are just a few of the many photos we receive from happy Tulsa SPCA adopters.



2910 Mohawk Blvd., Tulsa, OK 74110  
P.O. Box 581898, Tulsa, OK 74158  
918.428.SPCA (7722)  
[tulaspca.org](https://tulaspca.org)

Visit [tulaspca.org/donate](https://tulaspca.org/donate) to learn how you can support the Tulsa SPCA. Email [giving@tulaspca.org](mailto:giving@tulaspca.org) to speak with our staff about ways to give.

